

# FEPAFAR STRATEGIC PLAN

2006 - 2009

# BACKGROUND

- Assembly Agreement
- PE Committee
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# BACKGROUND

- Survey design and members' information request
- Reception and information analysis
- Mission and vision proposal
- Presentation of values, strengths, weaknesses, opportunities and threats
- Mission and vision approval in the Assembly
- Objectives and strategies' definition
- Proposal presentation for approval in the Assembly

# VISION

- To be the entity that promotes the Americas' pharmaceutical professional presence in each corresponding field, acting in accordance with the international standards in favor of the population's health.

# MISSION

- To represent the Americas' pharmaceutical profession and act as an organization linking and promoting agreements and cooperation mechanisms among countries and organizations, in order to obtain the international acknowledgment and homologation with regard to the responsibilities and action fields in pharmacy.

# VALUES

- Professionalism
- Responsibility
- Integrity
- Scientific knowledge development and promotion
- Unity and cooperation
- Service spirit
- Continuous improvement and innovation

# STRENGTHS

- Strong historic background
- A profession with gregarious spirit
- Concern with the profession integration and cohesion
- Structured and traditional continuing education
- Spirit of Latinity
- Desires for survival and development

# WEAKNESSES

- Lack of information, communication and interaction systems
- Lack of an institutional image and presence
- Heterogeneous participation
- Lack of identification and belonging
- Financial weakness
- Member benefits not perceived
- Lack of competitiveness in front of international and regional organizations from the same field

# OPPORTUNITIES

- Use of certification international mechanisms
- Creation of panamerican journals with the purpose to difusse scientific and technological knowledge
- Access to the health observatory information
- Development of continuing education programs in different fields
- Realization of Panamerican Exposition
- Credential giving to all the international (institutional and personal) members

# OPPORTUNITIES

- Forum for the discussion and spreading of topics related with globalization
- A mechanism for the internationalization of young professionals
- A mechanism to facilitate international cooperation and experience sharing
- Political, scientific and technical aid

# THREATS

- Stronger position of other groups
- Lost of international groups' backing
- Lack of useful services' offer for members
- Lost of interest in the region and in the dissolution perspectives
- Lack of information spreading and actions against threats

# GENERAL GOALS

- To achieve the integration of the more representative organizations from the American countries
- To be an knowledgeable institution of analysis and pharmaceutical information difussion in the region
- To promote the pharmaceutical profession development and progress in the Americas

# SPECIFIC GOALS

- To have a FEPAFAR diffusion organ
- To develop an homologated accreditation and certification system for professional people
- To develop and/or difusse continuing education programs
- To create an international exposition forum for the Americas
- To develop communication, interaction and cooperation systems among members
- To develop a competitiveness and image system

# STRATEGIES

- **General goal 1.** To achieve the integration of the most representative organizations from the American countries
  - To amend the statutes in order to remove the right lost because of default of payment, giving noneconomical alternatives and incorporating the personal membership
  - To reincorporate those countries that failed to participate (USA, Colombia, Guatemala, etc.)
  - To incorporate those countries that, like Canada, have never participated
  - To offer services designed to generate the interest with respect to FEPAFAR

# STRATEGIES

- **General Goal 2.** To be an acknowledged institution of information analysis and diffusion for the region
  - To establish a formal collaborating link with OPS/OMS, FIP and the Americas' Pharmaceutical Forum
  - To strengthen the Sciences and Pharmaceutical Research Section and the Professional Pharmaceutical Defense and Promotion Section for the generation of pharmaceutical information
  - To create a Panamerican Center of Pharmaceutical Information
  - To retrieve the acknowledgment and use of pharmaceutical preparations

# STRATEGIES

- **General Goal 3.** To promote the pharmaceutical profession development and advance in the Americas
  - To promote the university curricula uniformity required to obtain the pharmacist and pharmaceutical chemist degrees
  - To propose the establishment in each country of a legal frame adequate to the defense and development of the pharmacist and pharmaceutical chemist professions
  - To encourage the establishment and/or development of colleges and pharmaceutical associations legalized in the local and regional levels, where the pharmacists and pharmaceutical chemists can group

# STRATEGIES

- **General Goal 3.**  
**To promote the pharmaceutical profession development and advance in the Americas**

- To actualize, spread and encourage the fulfillment of the Panamerica Code of Pharmaceutical ethics among the pharmacutists and pharmaceutical chemists from the Americas
- To fight the illegal profession practice and the illegal sell and traffic of drugs
- To encourage the study and research in all the scientific pharmaceutical disciplines

# STRATEGIES

- **General Goal 3.** To promote the pharmaceutical profession development and advance in the Americas
  - To promote and support the pharmacy congress organization in the Americas
  - To fulfill and difusse the resolutions and actions emanated from the Panamerican Pharmacy Federation congresses and assemblies
  - To participate in international meetings concerning to the pharmacy and related professions

# STRATEGIES

- **General Goal 3.** To promote the pharmaceutical profession development and advance in the Americas
  - To submit proposals and projects to the American governments in order to improve the population health
  - To relate and integrate to allied international organizations
  - To establish cooperation agreements with sanitary authorities from the American countries

# STRATEGIES

- **Specific Goal.** To create a FEPAFAR diffusion organ
- To develop, edit, publish, and distribute a FEPAFAR journal directed to the members and colleagues
- To develop a more frequent and agile electronic information bulletin

# STRATEGIES

- **Specific Goal.** To develop an homologated professional accreditation and certification system
- To analyze the activities carried out by the American countries in the certification area.
- To develop guidelines and voluntary general standards to support countries in the developing of its own certification mechanisms
- To design and launch the FEPAFAR institutional and individual accreditation

# STRATEGIES

- **Specific Goal.** To develop and difusse continuing education programs
- To carry out a FEPAFAR program inventory
- To design an interchange mechanism via FEPAFAR

# STRATEGIES

- **Specific Goal.** To develop and difusse continuing education programs
- To determine aditional needs in programs
- To develop Continuos Education programs in the different pharmacy fields
- To design a diffusion mechanism for the FEPAFAR members

# STRATEGIES

- **Specific Goal.** To create an international exposition forum for the Americas

- To design a forum for the scientific, technological and commercial interchange directed to the American countries (**INTERNATIONAL PANAFARMA**) and organized in a strategic region (i. e. Panama for Central America, the Caribbean Area and northern South America)

# STRATEGIES

- **Specific Goal.** To develop communication, interaction and cooperation systems among members
- To develop an electronic videocommunication system among the FEPAFAR members
- To carry out a FEPAFAR activity program allowing a more frequent interaction among its members and strenghtening the Federation and its members finances

# STRATEGIES

- **Specific Goal.** To develop a competitiveness and image system
- To strengthen the Federation image by means of an institutional and professional image campaign
- To develop behavior indexes encouraging a better institution competitiveness